

Calculate Career Tuesday Notes

- Financial/Accounting consulting firm
- What is it that the company does? What does the day to day look like?
 - Handle the numbers side of businesses; partner with growing companies/founders to build out finance teams. Typical engagement is 2-3 employees owning entire finance function of a client (paying bills, invoicing customers, keeping accounting records, doing projections/building models going forward, budgeting)
 - Also do taxes/transaction advisory services (clients look to fundraise or sell business, Calculate can help through that practice)
- Who are your clients?
 - Clients are startups in a few different areas: tech, consumer groups (physical products new to market), agencies, venture capitalist funds
- What roles are available for Summer 2022?
 - Associate level opening: couple of years of experience (1-3 years in a firm preferred, audit or tax background)
- What types of skills do you look for in a candidate?
 - Strong experience in accounting/tech, CPA or on that path preferred, being able to manage multiple projects/tasks (can show this based on past experience)
- How important is the CPA?
 - Few different certifications out there, CPA holds the most weight and separates you on the accounting side
 - Plethora of different certifications for finance side; the best one depends which side of finance you want to go into; CFA is rigorous, but stands out
- What makes candidates stick out during the recruiting process?
 - First round of “get to know you”; people who can articulate their experience well in action based way, looking to see how you explain your resume
 - How you present yourself, the questions you ask at the end, how well you prepare/do your research on the company
 - Know why you want to work for Calculate, not just why you want to leave your job
 - People who can clearly explain their work style and ability to tackle projects on their own; willing to take initiative, take first step vs being someone who waits for work to come to them - need to be creative in problem solving for clients
- How important is a strong LinkedIn profile?
 - What’s on there is important, including photo, content, activities
 - Helps people find you also if you have a lot of skills and data on there that showcases your skills
 - Make it as robust as possible, people are searching for the right candidates
- LinkedIn/Angel’s List is best way to find roles at Calculate
- Company tries to fill gaps with internal trainings and help from colleagues