

Career Tuesday Recap - Nielsen IQ

October 12, 2021

- **Who is Nielsen IQ?** Global market research firm; consumer packaged goods space
 - Work with clients like Johnson & Johnson and L’Oreal
 - Analyze products to help companies optimize sales and growth
 - Take big data and make it into a story for clients to understand and provide guidance
 - Answer questions like who is buying our products? What is the best price point?
- **Currently recruiting for:**
 - **Commercial Analyst/Internship role:** (use analytical and consultative skills to help clients make decisions on which products to bring to market)
 - <https://ripplematch.com/job/nielseniq/cd9dee90/>
 - **Financial Emerging Leaders Program:**
 - **Full time:** <https://ripplematch.com/job/nielseniq/7d950f53/> |
 - **Intern:** <https://ripplematch.com/job/nielseniq/f6bd0994/>
 - Full time: 24 months, four rotations, fast track career and gain experience
 - Training courses throughout that encouraging lifelong learning
 - Formal mentoring program
 - **Customer Success Rotational Program:** three rotations across customer success core analytical teams: insights, business intelligence, and consumer response
 - <https://ripplematch.com/job/nielseniq/a6da4687/>
 - **Research Analyst role:** specialize in different solutions in areas like insights, forecasting, line and price, design, advertising practice, demand solutions, games
 - **Insights Analyst:** provide recommendations on how to optimize innovations and what to bring to market
 - Trainings at start of position to help prepare you
- Analysts and interns will support Nielsen IQ BASES
- **Culture:** prioritize fun, work life balance, collaboration
- **Skills you need for an analyst role:** data driven, critical thinking, strong organization, creative/think outside the box, communication, collaborate effectively with internal teams, general interest in consulting and consumer packaged goods
- Internship program is a fit-to-hire to program, want to pipeline summer interns into full-time offers for the next summer
- Hiring 4-5 interns for full-time paid internship Spring 2022
 - <https://ripplematch.com/job/nielseniq/94103d9d/>
- Hiring process
 - Phone screen
 - Virtual interview on Hirevue
 - Analytical assessment
 - Panel Interview (two upper level managers, 75 minutes, behavioral questions and case study to analyze thought process and how you work under pressure)