Career Tuesday Recap - Nielsen IQ  

*October 12, 2021*

- **Who is Nielsen IQ?** Global market research firm; consumer packaged goods space  
  - Work with clients like Johnson & Johnson and L’Oreal  
  - Analyze products to help companies optimize sales and growth  
  - Take big data and make it into a story for clients to understand and provide guidance  
  - Answer questions like who is buying our products? What is the best price point?  

- **Currently recruiting for:**  
  - **Commercial Analyst/Internship role:** (use analytical and consultative skills to help clients make decisions on which products to bring to market)  
    - [https://ripplematch.com/job/nielseniq/cd9dee90/](https://ripplematch.com/job/nielseniq/cd9dee90/)
  - **Financial Emerging Leaders Program:**  
    - Full time: [https://ripplematch.com/job/nielseniq/7d950f53/](https://ripplematch.com/job/nielseniq/7d950f53/)  
    - Intern: [https://ripplematch.com/job/nielseniq/f6bd0994/](https://ripplematch.com/job/nielseniq/f6bd0994/)
    - Full time: 24 months, four rotations, fast track career and gain experience  
    - Training courses throughout that encouraging lifelong learning  
    - Formal mentoring program  
  - **Customer Success Rotational Program:** three rotations across customer success core analytical teams: insights, business intelligence, and consumer response  
    - [https://ripplematch.com/job/nielseniq/a6da4687/](https://ripplematch.com/job/nielseniq/a6da4687/)
  - **Research Analyst role:** specialize in different solutions in areas like insights, forecasting, line and price, design, advertising practice, demand solutions, games  
  - **Insights Analyst:** provide recommendations on how to optimize innovations and what to bring to market  
  - Trainings at start of position to help prepare you

- Analysts and interns will support Nielsen IQ BASES  
- **Culture:** prioritize fun, work life balance, collaboration  
- **Skills you need for an analyst role:** data driven, critical thinking, strong organization, creative/think outside the box, communication, collaborate effectively with internal teams, general interest in consulting and consumer packaged goods  
- Internship program is a fit-to-hire to program, want to pipeline summer interns into full-time offers for the next summer  
- Hiring 4-5 interns for full-time paid internship Spring 2022  
  - [https://ripplematch.com/job/nielseniq/94103d9d/](https://ripplematch.com/job/nielseniq/94103d9d/)

- **Hiring process**  
  - Phone screen  
  - Virtual interview on Hirevue  
  - Analytical assessment  
  - Panel Interview (two upper level managers, 75 minutes, behavioral questions and case study to analyze thought process and how you work under pressure)