



About Company: Target is a general merchandise retailer with stores in all 50 U.S. states and the District of Columbia.

- 75% of the U.S. population lives within 10 miles of a Target store
- CEO since August 2014 is Brian Cornell
- The Target Corporation also owns Shipt and Roundel
- Headquartered in Minneapolis, Minnesota, its hometown since the first Target store opened in 1962 under The Dayton Company

Key information presented for students:

- Actively looking for Junior interns
- Different from regular internships –
 - Paired with executive team leader/ mentor during internship
- Areas where you can work in include:
 - HR
 - Asset Protection
 - Service & engagement
 - Specialty sales
 - General merchandise
- Target likes to promote from within so if not offered internship they encourage everyone to apply to be apart floor team
- Can be placed in different parts of the country if necessary
- There is a good balance of both being in an office and on the floor during the internship

Questions asked/answers:

- They want to teach their interns how to be good leaders

- Resume does not have to look a certain way for you to be granted an interview
- How can you portray what is on your resume in a conversation?

Interview process/tips for potential candidates:

- Apply for their specific internship program at Target.com
 - You will then be put in contact with Greg Pare who is the Campus recruiter at UConn
 - One step process that is technically two steps if you attend career fair and meet Greg Pare where he will complete prescreening questions
- Have a polished LinkedIn because you can also apply for executive team leader position there as well
- Executive team leader is your built-in mentor, and you will carry that mentor anywhere you go
- Given many opportunities to create other mentors within the company
- Show transferrable skills
- Internship ends with an intern walk where interns will have walk and present business to leaders
- They cannot accept sophomores because of the way the internship is structured, therefore they encourage them to apply as seasonal workers

Other:

- Target really values culture, their work motto is “care, grow, win”
- Recruiter info –
 - Sarah.woodcock@target.com
 - Sarah Woodcock (LinkedIn)