**Business Administration**

UConn School of Business 2022 | Regional Campus

### Employment Rate 3 Months Following Graduation (all business majors)

88%

### The Business Administration major is intended to prepare business leaders who are effective general managers with expertise in managerial communications, finance, management, and marketing

100% Business Administration majors work in the Northeast (2022)

### About Busn Admin Degree

**Busn. Administration Is for You**

An advantage of Business Administration is that it is not industry-specific. Students are equipped to be leaders in Finance, Marketing, Communications, Human Resources, and more. The US Bureau of Labor Statistics forecasts 154,100 new general operations manager job opportunities in varying industries. [4+1 program encouraged](#)

### Key Employers

- Aetna | CVS Health
- CDW Resources
- MBI, Inc.
- Morgan Stanley
- Point 72 Asset Management
- The Travelers Companies
- TTM Technologies
- Webster Bank

### Positions

- Account Development Manager
- Accounting Clerk II
- Assistant Team Leader
- Assistant Manager
- Associate, General Mngr. Program
- Branch Associate
- Human Resources Assistant
- Logistics Supply Chain Specialist
- Purchasing Buyer

### Top 2 Employment Industries for BUSN Admin Majors (5 year)

- **Financial Services**: 27.27%
- **Consumer Packaged Goods**: 18.18%

### Highest Salary (Past 5 years)

$72,800

### Mean Salary (Past 3 years)

$51,853

### Positions

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### Employment Locations After Graduation

- **93.89%** in the Northeast (2022)
- **0%** in the West
- **0%** in the Midwest
- **6.06%** of students reported outcomes outside US (5 year)